

**EQUIPMENT NEEDS ASSESSMENT APPLICATION**  
**Fall 2016**

Name of Person Submitting Request:	<b>Melinda Fogle</b>
Program or Service Area:	<b>Theatre Arts</b>
Division:	<b>Humanities</b>
Date of Last Program Efficacy:	<b>2016</b>
What rating was given?	<b>Continuation</b>
Equipment Requested	<b>Outdoor Message Center with Posts</b>
Amount Requested:	<b>\$785.00</b>
Strategic Initiatives Addressed: (See <a href="http://www.valleycollege.edu/about-sbvc/office-of-president/college_planning_documents/documents/strategic-plan-report-working-doc-8-25-15-2.pdf">http://www.valleycollege.edu/about-sbvc/office-of-president/college_planning_documents/documents/strategic-plan-report-working-doc-8-25-15-2.pdf</a> )	3 - Communication, Culture and Climate

NOTE: To facilitate ranking by the committee, submit separate requests for each item; however, multiple items can be submitted as one request if it is required that the equipment is packaged together.

Replacement  Additional

Are there alternative funding sources? (for example, Department, Budget, Perkins, Grants, etc.)

Yes  NO

If yes, what are they? \_\_\_\_\_

1. Provide a rationale for your request. (Explain, in detail, the need for this position.)

The Auditorium is host to numerous theatre productions, campus events, and assemblies. Signage is needed in front of the Auditorium to inform passersby and to direct event attendees.

2. Indicate how the content of the department/program's latest Efficacy Report and/or current EMP supports this request and how the request is tied to program planning. (*Directly reference the relevant information from your latest Efficacy Report and/or current EMP in your discussion.*)

As mentioned in the Theatre EMP and Efficacy Report, the department continues to offer a variety of productions. Audience attendance at performances is vital for the development and growth of the theatre students, and the department continues to explore marketing strategies to increase audience size. Signage can help market Auditorium events to foot traffic.

3. Indicate any additional information you want the committee to consider (*for example, regulatory information, compliance, updated efficiency, student success data, planning, etc.*).

Students, staff, and faculty often miss events and opportunities simply because they are unaware of the events. Outdoor signage is a simple solution.

4. Indicate any related costs (including any ongoing maintenance or updates) and department/program's plans to support those costs.

None.

5. What are the consequences of not funding this equipment?

The college will miss an opportunity to encourage student involvement on campus and to make the campus more easily navigable. We will also miss an opportunity to increase awareness and attendance of events. Low audience attendance will adversely affect the development and growth of theatre students.